

ESPACE
M O N T R É A L

2024



RATE CARD AND TECHNICAL SPECIFICATIONS



The Source for Information on Commercial Real Estate & Corporate Relocation Solutions

Unlocking Real Estate Information for 33 Years

Espace Publications produce bilingual magazines that focus on the commercial real estate industry in Montreal and Quebec City. The editorial content includes topics of interest to real estate owners, investors, property managers, brokers, architects, lawyers, and accountants -- while also informing real estate decision makers working with corporate and commercial space users.

With industry-leading in-house real estate statistics and information on commercial real estate trends and activity in the greater Montreal and Quebec City regions, Espace Publications dynamic real estate guides are an effective and befitting showcase for high quality advertising content promoting properties and services for commercial real estate professionals and commercial tenants. Espace Montreal and Espace Quebec provide marketing opportunities that maximize the exposure of properties and services to a quickly evolving industry.

Espace Montreal has built its' reputation in the commercial real estate industry over two and a half decades. Our loyal readership and high-quality production standards ensure that our advertiser's message is delivered to key commercial real estate industry players and corporate decision makers. Each issue communicates the message of a successful and progressive industry to the greater business community, political decision makers and general public.

Editorial Calendar & Ad Deadlines

	AD RESERVATION	AD MATERIAL	ISSUE DATE
Volume 33 #1	March 15, 2024	March 22, 2024	April 4, 2024
<ul style="list-style-type: none"> • An Overview of Downtown Office Leasing Trends and Development • Real Estate Investment & Financing Trends for 2024 • In every issue: Interviews, Market Reports, Real Estate Law, Taxation, Real Estate Trends • Real estate association content and news: BOMA Quebec, UDI Quebec, CREWM • Building Directories, Transactions... 			
Volume 33 #2	June 14, 2024	June 21, 2024	July 5, 2024
<ul style="list-style-type: none"> • An Overview of Suburban Office Leasing Trends and Development • An Overview of Industrial Leasing Trends and Development • In every issue: Interviews, Market Reports, Real Estate Law, Taxation, Real Estate Trends • Real estate association content and news: BOMA Quebec, UDI Quebec, CREWM • Building Directories, Transactions... 			
Volume 33 #3	September 16, 2024	September 23, 2024	October 5, 2024
<ul style="list-style-type: none"> • Office 50 2024: Our Annual Ranking of the 50 Leading Office Building Owners and Managers in the Montreal Region • In every issue: Interviews, Market Reports, Real Estate Law, Taxation, Real Estate Trends • Real estate association content and news: BOMA Quebec, UDI Quebec, CREWM • Building Directories, Transactions... 			
Volume 33 #4	December 13, 2024	December 20, 2024	January 7, 2025
<ul style="list-style-type: none"> • The Brokers: Our Annual Survey of Montreal's Leading Commercial Real Estate Service Providers • An Overview of Retail Leasing Trends and Development • In every issue: Interviews, Market Reports, Real Estate Law, Taxation, Real Estate Trends • Real estate association content and news: BOMA Quebec, UDI Quebec, CREWM • Building Directories, Transactions... 			

Advertising Rates

Ad formats	4 colour (cmyk)	1x	2x	4x
Inside Front and Inside Back Cover	Inside Front - C2 Inside Back - C3	-	-	\$5,000
Back Cover	Back - C4	-	-	\$5,600
1 page	Full page Full page bleed	\$4,600	\$4,500	\$4,300
Double page	Full page bleed	\$8,200	\$8,000	\$7,600
2/3 page	vertical	\$3,600	\$3,500	\$3,300
1/2 page	island, vertical, or horizontal	\$2,800	\$2,700	\$2,600
1/3 page	square or vertical	\$2,300	\$2,200	\$2,100
Banner (property listing section)	horizontal	\$1000	\$975	\$950

BOOKINGS & COMMISSIONS

- A. Rates are on a net basis and exclude any commissions due to agencies or advertising representatives.
- B. Payment is due 30 days following the issue date of the publication or otherwise according to the insertion order.
- C. Advertisers benefit from a frequency discount when adding together all advertising units within a 12-month contract period, relating to the above-mentioned rates.
- D. Preferred and unusual position : add 20 percent.
- E. No cancellations are accepted after the closing date for advertising space.
- F. No cancellations are accepted on advertising contracts booked for the covers (inside or outside back).

General CONDITIONS

- A. Espace Publications is not liable for any advertisement omissions.
- B. Publisher reserves the right to refuse any advertisement for any reason.
- C. Advertisers and advertising agencies assume liability for all content (including text, representation and illustration) of advertisements printed and also assume all responsibilities for any claims arising from their advertisement against the Publisher.
- D. Photographs, artwork and other production items made for advertisers are charged to them separately, in addition to advertising space charges.

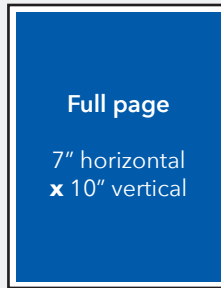
Advertising Material FORMATS

- All advertising material (including all images, links and other objects) must be supplied in an image format (pdf, jpeg, tif, etc.) in HIGH RESOLUTION (min. 300 dpi) in accordance with the set ad dimensions.
- QuarkXpress, Adobe InDesign or Illustrator files can also be sent (please include all components : images, fonts, etc.) - along with a high resolution pdf.
- We suggest that a colour proof be supplied for each advertisement. Some colour variations can occur due to the four colour printing process used throughout the magazine.
- The material can be sent by email to:
espace@espaceqc.com
 Or, on a CD (accompanied with a colour proof) to:
310 Victoria Avenue, #101
Montreal QC H3Z 2M9

Advertising Specifications

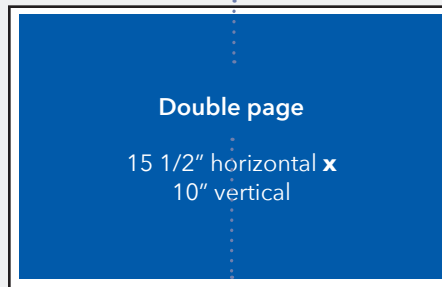
Full Page

- Live/type size: 7" X 10"
- Trim: 8 1/8" x 10 7/8"
- Bleed: 8 5/8" x 11 3/8"



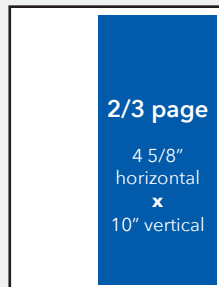
Double-Page Spread

- Live/type size: 15 1/2" x 10"
- Trim: 16 1/4" x 10 7/8"
- Bleed: 17 1/2" x 11 3/8"



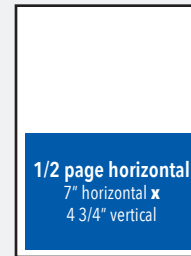
2/3 Page

- Size: 4 5/8" x 10"



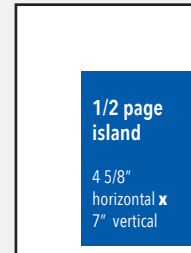
1/2 page horizontal

- Size : 7" x 4 3/4"



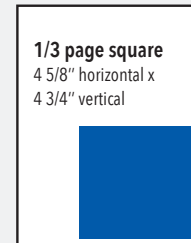
1/2 page: island

- Size : 4 5/8" x 7"



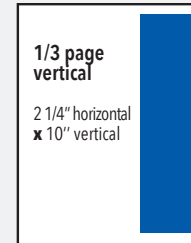
1/3 page square

- Size : 4 5/8" x 4 3/4"



1/3 page vertical

- Size : 2 1/4" x 10"



Banner

- Size : 7" x 1 1/4"

